

(86)574-8622-8866

(86)574-8622-8866

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(86)574-8622-8866

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(886)2-2702-3999

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156 12

(886)2-2545-9988

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() 2012 5,261,316 2011

5,261,149 2012 370,385

2011 297,514 72,871 24.5%

() 24.5%

() 2012 343,519

370,385 107.8 %

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() 2011 1.87% 2012

1.95%

2013

10%

15,652 11,635 7.59%

5.82%

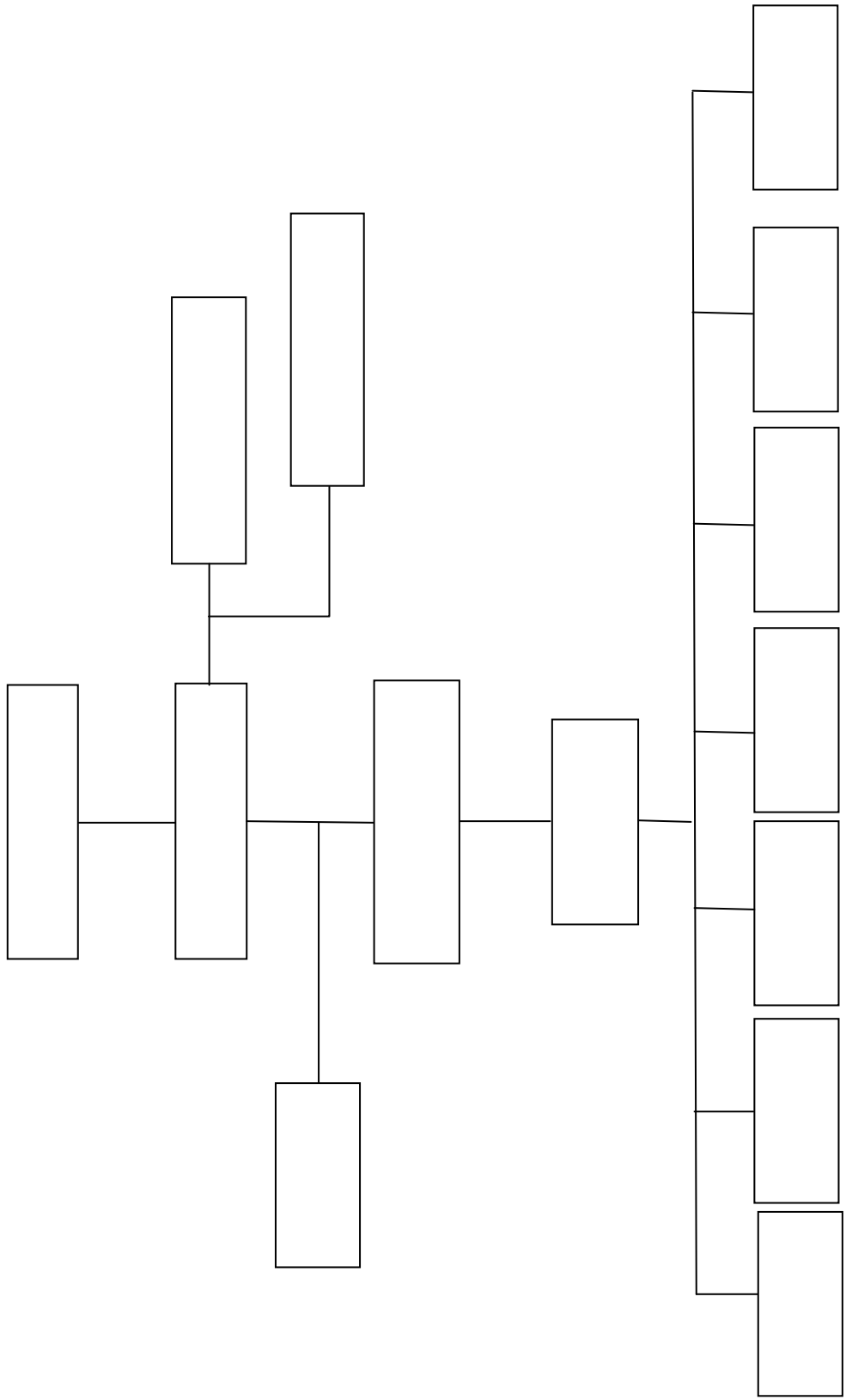


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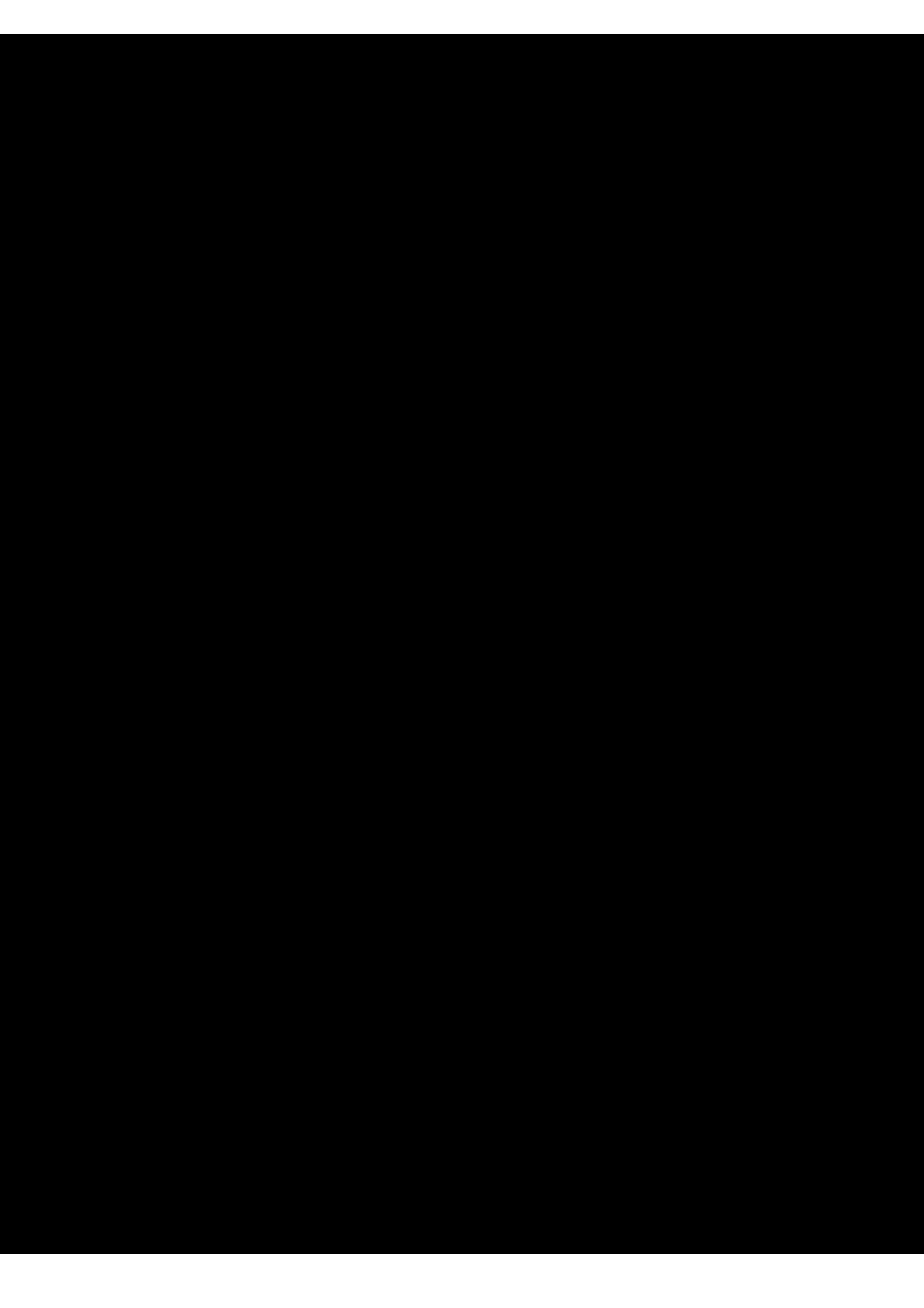
2008

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		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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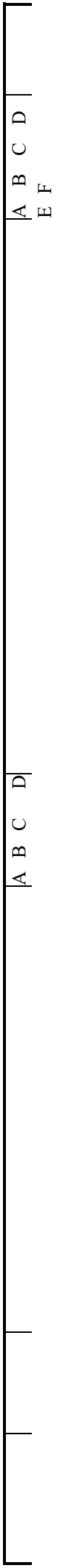
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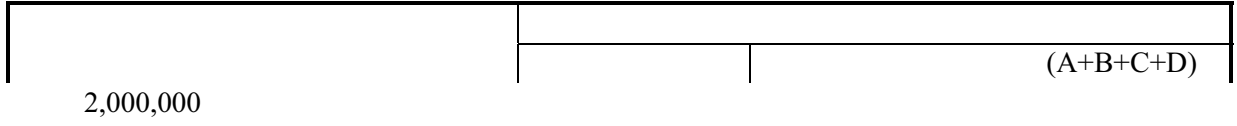
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		()	(C)	(%)	
		5	1	83.33%	
		4	2	66.67%	
		6	-	100%	

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		2007/11/7	2013/1/7	
		2012/11/08	2013/03/12	

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		2012.1.1	2012.12.31

1	2,000		80	80
2	2,000	4,000		
3	4,000	6,000		
4	6,000	8,000	6,850	6,850
5	8,000	10,000		
6	10,000			6,930

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		2012		2013	
		()	()	4 30	() ()
		497,330			
		382,284			
	F C A A D . B D.	1,581,810		(2,644,000)	
		2,000			
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	55,013	100.00			55,013	100.00
	2,000	100.00			2,000	100.00
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	50	100.00			50	100.00
		100.00				100.00

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		()	()	()	()			
2008.01	-	1,000	100	1,000	100			
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			3.5%		2006		
	91,480	2007	97,250			10%	5%
2008	2009						
	2010						
		2012					
					84771010	2012	
	6621	8				10.9%	4%
	24830	9				1.2%	9.2%
		2012			3616	4.7	
			54%	58%		13.3%	7.4%

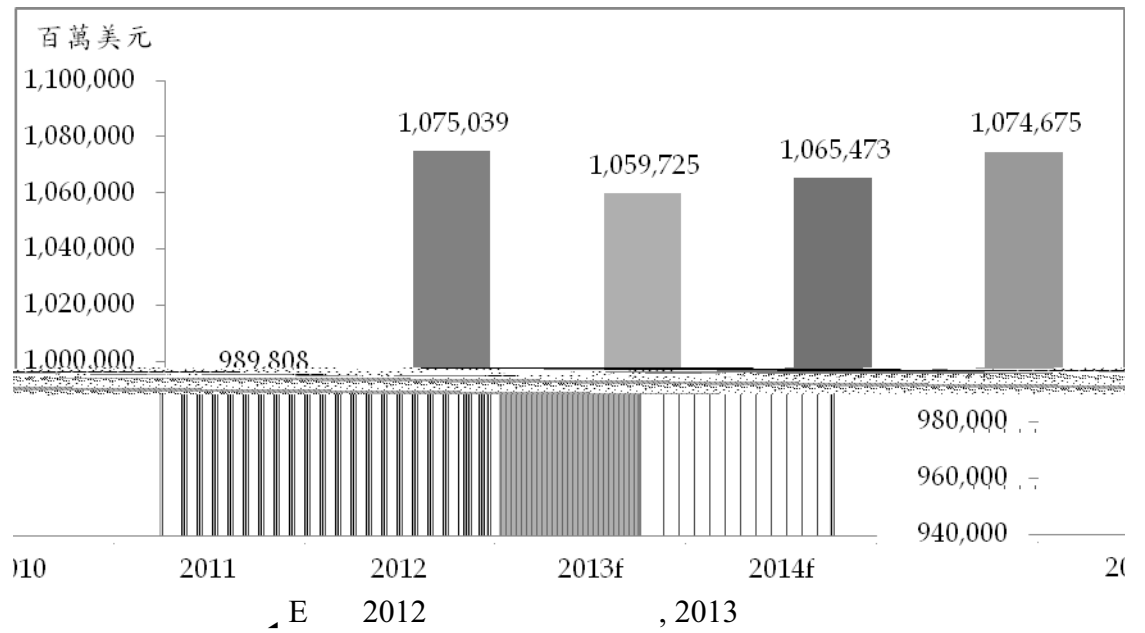
597

1.42%

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0.5%

2,640

2030

2012 1,449

2013 (E) B 2,841
 2009 - 2013 6.1%)
 2012
 4,625 2015 5,783

W p•ú Konzept Analytics, 2010/11

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æ T D _ ¾ © G » o Í ô - ä " ± 8.6 © 7.3 ý p S ù ì h Ú í "
± ³ μ o Í Ð + Ô o M Û " ' l " ÷ W , ì ½ e ' ô l í d o Í +
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W p•ú CA Cheuvreux, 2010/6

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(96%)

	4300				38	1650
	468	130		“ □ “ “		
				25		
	22				3	
2011		2012			21	
	45.5				1,600	
	3,800					

2012



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2010-2015	E	5%	2015
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6%	2015	6300 /	
2012			

2014

5%

2015

12%

500

72%

80%

2015

100

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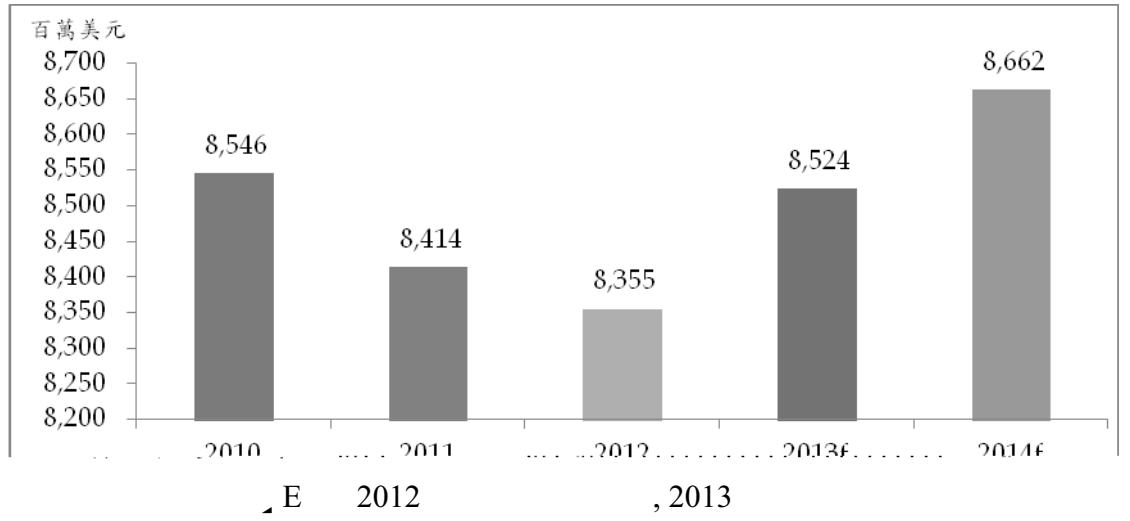
C C

C C

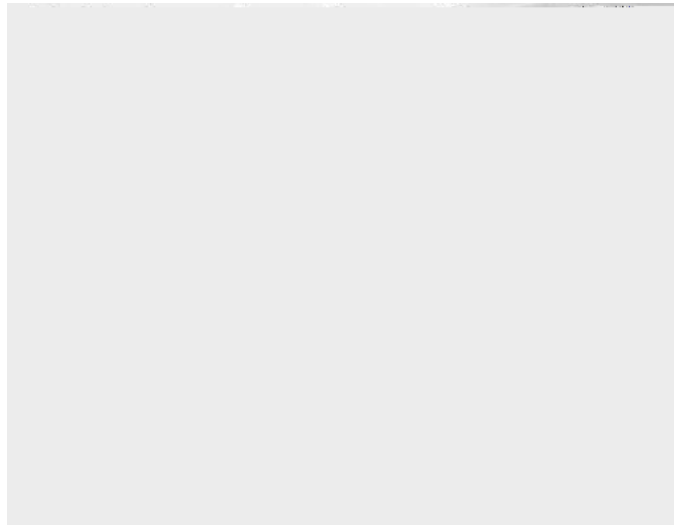
27% \vec{v}^D

2011

6,384



8% 5% E e t₂ A e e t 2012 48% 39% E e t₂



E e t₂ 2013/1

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/	2009	2010	2011	2012
	2	3	3	1
()	34	37	40	36
()	18	19	20	17
	54	59	63	54
()	3.36	3.88	4.11	5.05

4.

	2009	2010	2011	2012
()	84,722	91,862	98,222	102,838
	3,179,183	4,424,686	5,261,149	5,261,316
(%)	2.66%	2.08%	1.87%	1.95%

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E - -350-22	
E - -400-18	

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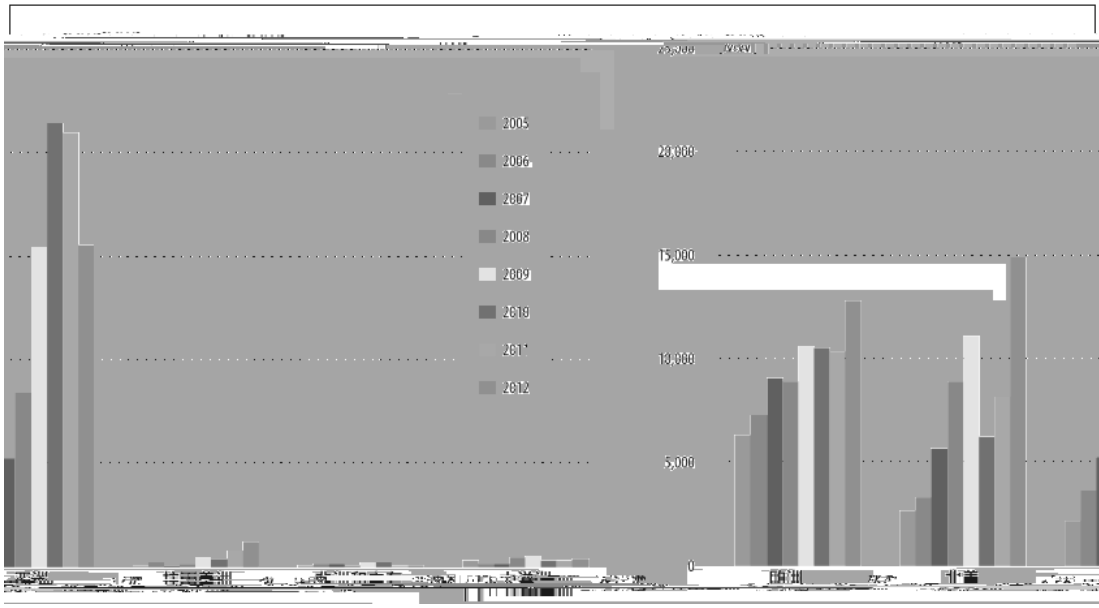
(4)

(5)

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	2011		2012	
		%		%
2 2	1,321,010	25.11%	1,711,085	32.52%
	2,317,244	44.05%	1,929,647	36.68%
2 2	565,707	10.75%	879,075	16.71%
2 2	1,057,188	20.09%	741,509	14.09%
	5,261,149	100.00%	5,261,316	100.00%

2005 2012



, 2013

2012

2013

2012

2,336

18,421

2012 801
 1,370 1,000
 24 12,744
 2012 11,895 2012 2011
 26 128
 7 2011 6.3 2009 4.8
 21 16 11 8
 8
 30 22 8 8
 7
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 “2030
 □ □ 2012 “
 □ 2 1.7 18
 2012 2013
 2012 16 80
 280 109 68 6
 2012 1,897
 16 1043 854
 2 2012 5.5
 2011 4 33 2012
 2014 4
 2030
 50 / 90
 2021 76,000
 2013 1

2014

8,144

2011

6,737

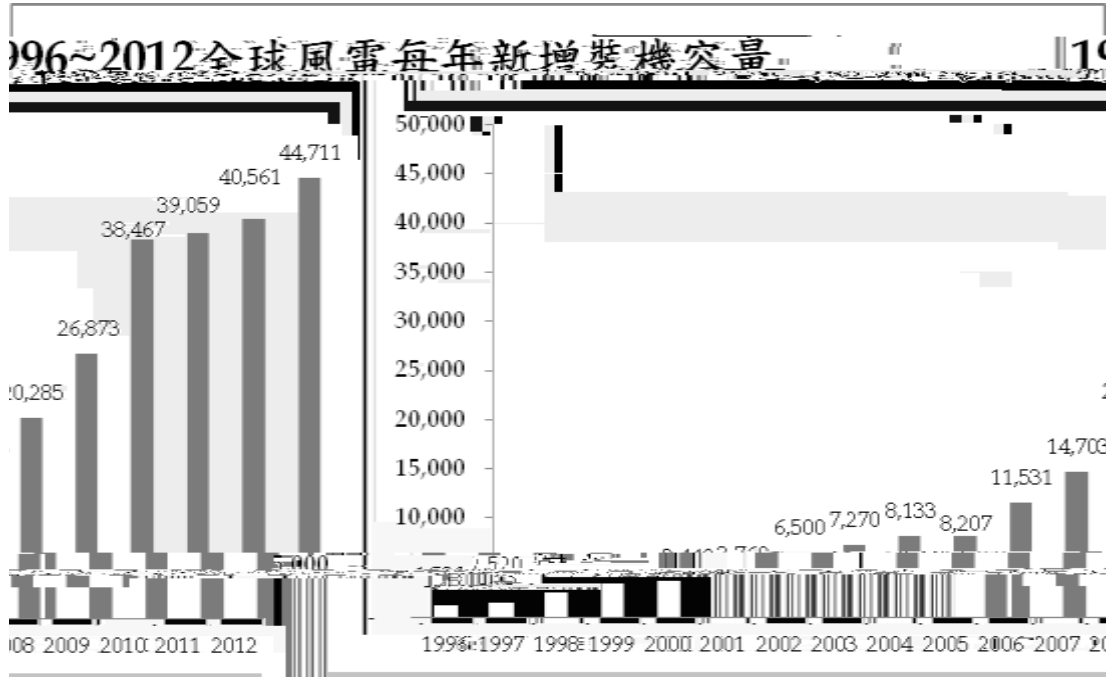
2012

1,112

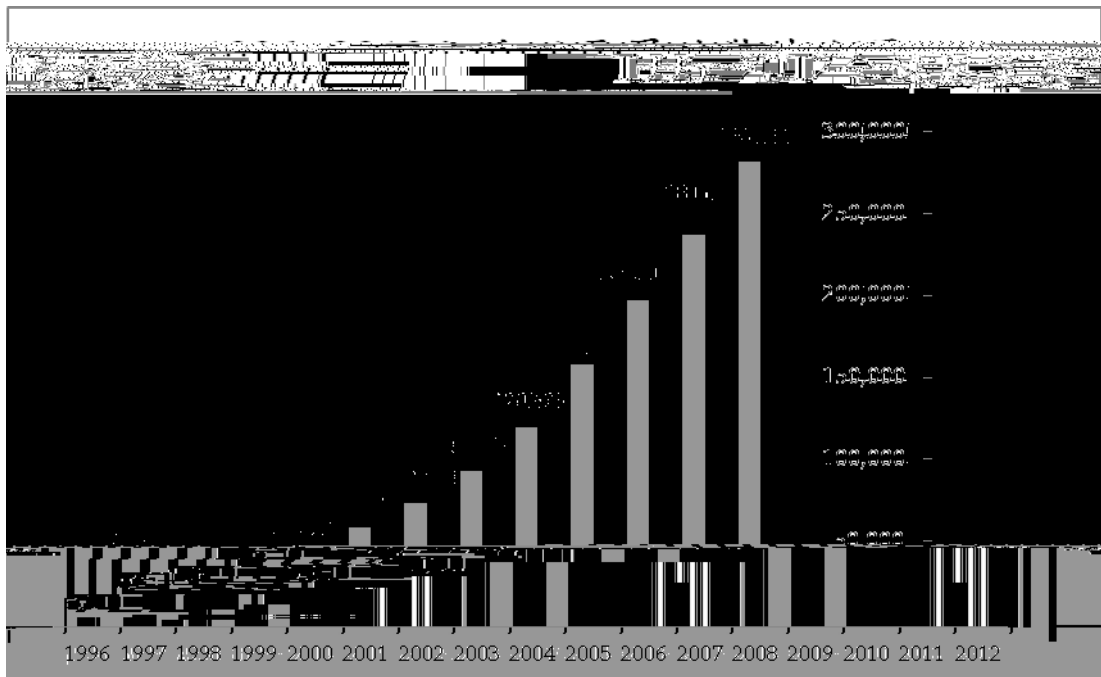
7,564

2020

25



, 2013

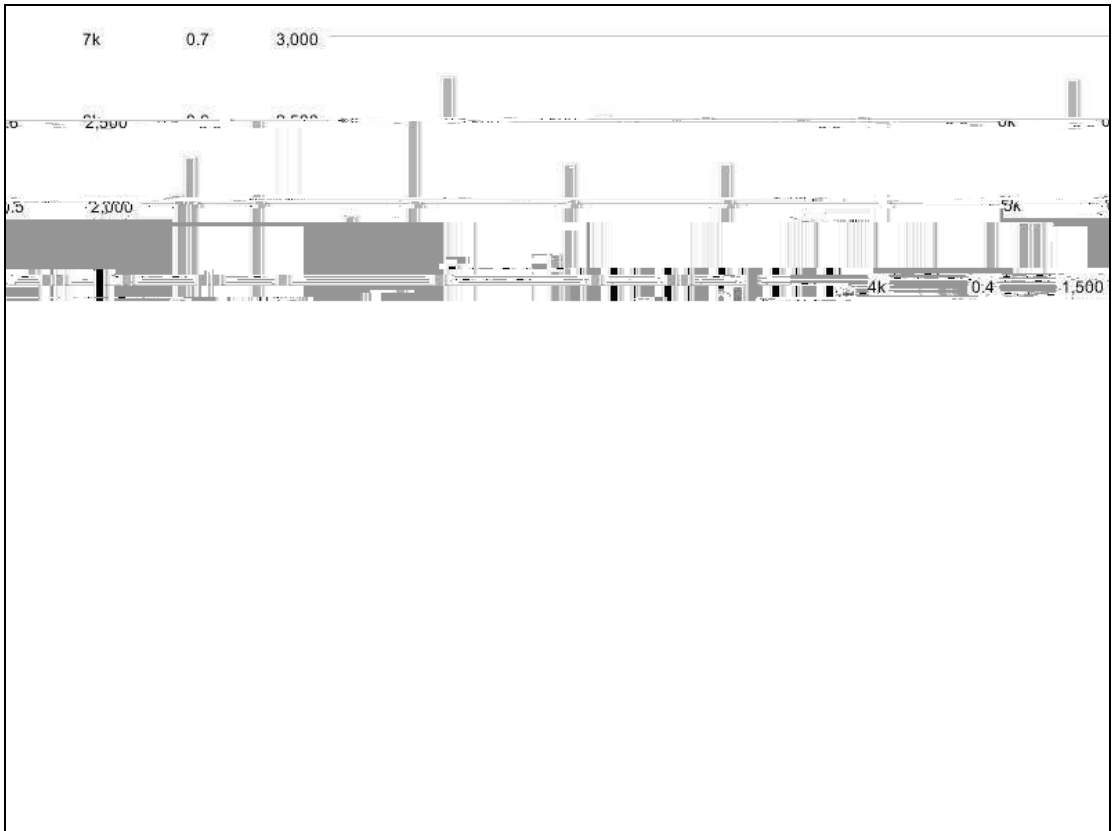


, 2013

2015

5%

DE E E
120 2012 46%



DE E E At t e t 2012

2013
At C F C A
At C 1873
1980 At C
At C
2012 At C 90,533 (E) 2011
11% 13,914 (E) 7%
At C 3
4 50
2012 38%
(37%) (14%) (11%)
(33%) / (31%) (19%)
(10%) (7%)

At a glance 2012

At a glance At a glance 2012

At a glance 2012

GRAPHIC AREA ORDERS RECEIVED BY CUSTOMER CATEGORY REVENUES BY GEOG

At a glance At a glance 2012

2013 At a glance
At a glance
2012

B B	▲ ▲ ()	B B	1890	50
	8	11		5000
2012			12.6	B B
			6,700	
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$$E e_{t_2} = (e e_{t_2} - e_{t_2} + e_{t_2}^{\otimes})$$

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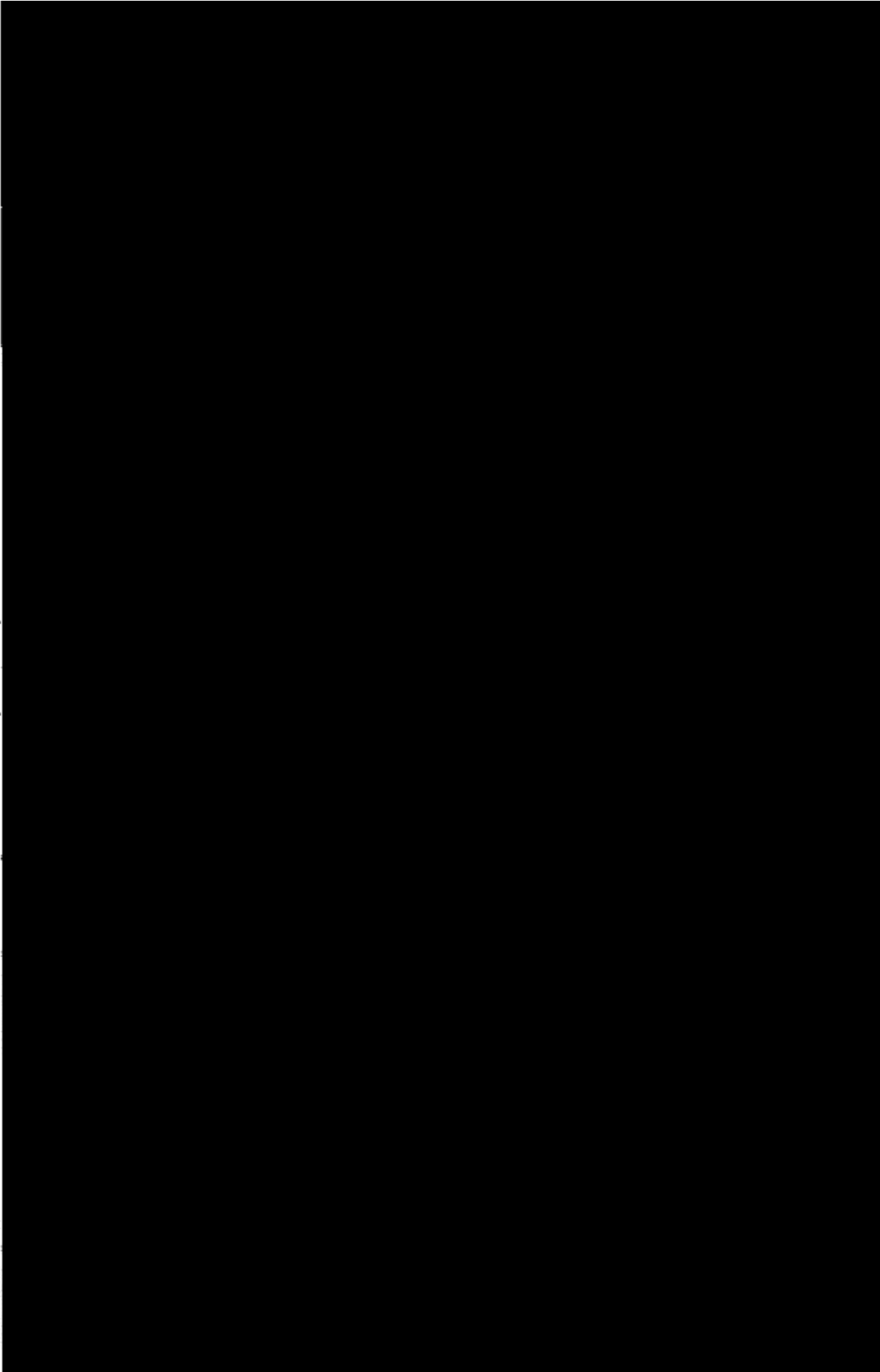
(2)

(A)

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	$\frac{1}{2} B_2 \pm e_2$ ($\frac{1}{2} B_2 \pm e_2$) (1) 1.) ()	
	()	

() 1. 10%

	2011			2012			2013		
		%			%			%	
1	596,410	18.60%		275,282	10.37%		9,618	9.66%	
2	2,610,160	81.40%		2,379,827	89.63%		89,995	90.34	
	3,206,570	100.00%		2,655,109	100.00%		99,613	100	

(1)

2. 10%

		2011			2012			2013		
1	AE	796,024	15.13%		542,894	10.32%		141,287		
2								116,900		
		4,465,125	84.87%		4,718,422	89.68%		911,000		
		5,261,149	100.00%		5,261,316	100.00%		1,169,187		



	2012		
3,834,253	125,720	92,943	3,079,135
531,097	156,414 ()	151,898 ()	518,000
312,936	25,500	25,299	330,856
<u>274,144</u>	1	2	407,724

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		2012 05 01		
		2013 04 30		

2011 3 15 2016
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2011 03 15
2016 03 14

			13,350	
			12,801	
				1,320

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8 15 2012 8
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2011 08 15
2012 08 14

			32,006	
				795
			2012 04 23 2017 04 22	
		2012 04 23 2017 04 22		115,005 24,577
			5,300	

2012 4 20
2017 4 20

2012 04 20
2017 04 20

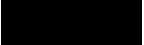
		2012 12 17 2013 12 16		
		2010 8 9 2012 12 31	200 24	
		2011 05 05 2021 05 05		626
				7,520,000

2012 09 20
2017 09 19

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		78,094	119,358	116,192	143,262	126,475
		6,442,459	6,366,408	6,998,808	8,626,798	8,365,389
		3,571,937	2,105,466	2,507,002	3,435,859	1,865,364
		3,571,937	2,105,466	2,507,002	3,449,193	1,865,364
		257,397	7,999	21,957	101,464	788,545
		13,781	12,489	11,624	6,226	9,763
		3,843,115	2,125,954	2,540,583	3,543,549	2,663,672
		3,843,115	2,125,954	2,540,583	3,556,883	2,663,672
		20,554	32,308	800,000	800,000	1,008,890
		2,455,698	3,933,741	3,166,049	3,166,049	3,548,276
		78,200	345,340	811,449	1,108,986	1,346,037
		78,200	345,340	811,449	1,095,652	1,346,037
		-	-	-	2	-
		44,892	-70,935	-356,723	8,214	-201,486
		-	-	-	2	-
		-	-	37,450	-	-

-624,48,225 5,083,2499 ,79.9717 □ 10.974 0 0 10.4282.3853 483.8795 □0007 □9019 8.6(1,3-



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- (3) ø ä ¼ oWh • ä • • s j ø ä • ö
- (4) 1 Ó è (Et 1 !Ó ¶ â < p6b "Đ 1 {õ)¼ oWh • ä • • Ú ° s
i 1 Ó è (Et 1 !Ó ¶ â < p6b "Đ 1 {õ)© • ö
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ø ä Z C • ` \ Î " s) ö
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	(%)	15.11	8.05	14.46	9.27	10.18
	(%)	9.10	8.40	10.53	5.65	7.04
	()	7.33	3.94	5.83	3.72	3.79
	(%)	18.99	19.63	22.43	5.95	58.83
	(%)	(3)	(3)	(3)	(3)	76.14
	(%)	25.11	9.25	14.69	3.46	13.88
		2.57	2.92	3.06	3.47	3.21

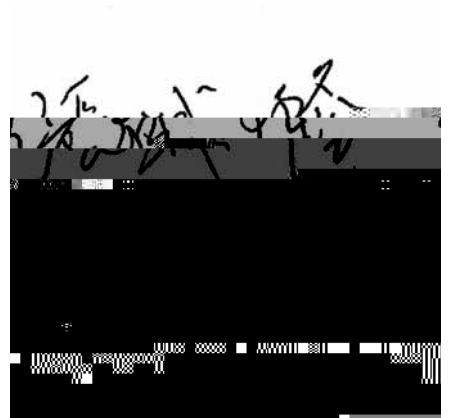
6. ()

2 2

2012

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2013



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	2011	2012	()	(%)
	5,261,149	5,261,316	167	0.00%
	4,209,201	4,045,865	(163,336)	(3.88)%
	1,051,948	1,215,451	163,503	15.54%
	650,144	668,729	18,585	2.86%
	401,804	546,722	144,918	36.07%
	59,993	26,187	(33,806)	(56.35)%
	94,003	108,803	14,800	15.74%
	367,794	464,106	96,312	26.19%
	70,280	93,721	23,441	33.35%
	297,514	370,385	72,871	24.49%
(10%			1%)
1.	2012			
2.	2012			
3.	2012			

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2 / 2	2011	2012	() %	() %
	199,002	1,097,477	898,475	451.49%
	(935,495)	(257,079)	678,416	72.52%
	720,040	(339,387)	(1,059,427)	(147.13)%

1. 2012

	321,470		
	(1,290)		
	(2,208)		
	95,201		
	12,371		
	80,806		
	32,006		

16703.273 5.9899 0 D() □ □ 1 1 03.3339281 0 D □ 0.04 □ □ /F1

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	2010	2011	2.08%
1.87%			

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2012

2012

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50% 60

10%

10%

50.81%

55.68%

10% B₂

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10%

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2008 2009
20% 30%

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	2007.11	1004 A A Ce tle, 151 C	D 2,000	
	1998.01	3152, C C B	D 50	
	2002.07	3152, C C B	D 50	
	2008.06	502	D 95,000	
	1995.06		D 31,000	
	2000.12	1	D 25,000	
	2001.12	95	D 19,100	
	2000.08	28	D 13,100	
	2001.12	C (373)	D 605	
	2006.11	9	D 60,000	
	2009.11	95	D 1,000	

()

()

							()	()
	1,597,575	5,952,181	263,556	5,688,625	0	-36	412,287	0.007494369
	8,418	5,885,470	2,199,976	3,685,494	0	-75	322,047	0.1610235
	1,722	778,413	332,753	445,660	343,629	1,297	-2,856	-0.05712
	1,722	390,737	53,160	337,577	9,706	4,065	-2,693	-0.05386
	95,000	1,120,182	889,678	230,504	2,538,346	117,874	93,217	
	116,134	467,013	47,961	419,052	325,128	5,556	9,755	
	726,000	2,425,120	913,944	1,511,176	1,642,423	89,898	79,416	
	554,664	931,310	64,659	866,651	428,201	36,983	27,945	
	380,424	1,044,924	140,326	904,598	1,010,261	149,342	99,565	
	17,569	65,969	11,031	54,938	339,754	7,789	4,367	
	1,742,400	3,413,181	1,403,661	2,009,520	2,138,006	160,261	122,668	
	29,040	31,941	1,413	30,528	44,248	512	914	

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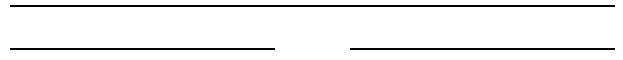
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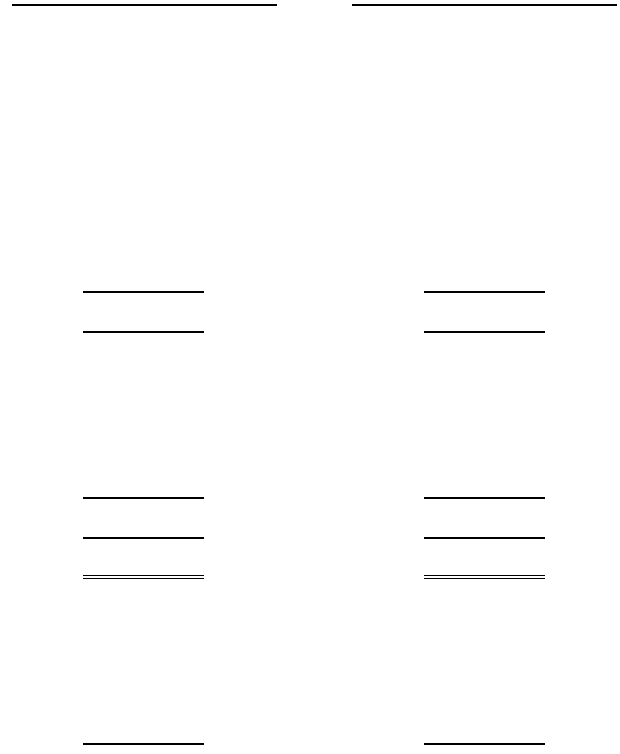


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